

제4회 CMRI 석유화학 컨퍼런스

4th Edition

CMRI Petrochemical Conference

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일시

2016년 11월 3일 목요일

장소

여의도 전경련회관 컨퍼런스센터 3층 다이아몬드홀

주최

화학경제연구원 컨설팅사업부

프로그램

| | | |
|--|--|--|
| 08:50 | 환영인사 Opening Address | |
| Session A. Global Trends in Upstream & Petrochemical Market | | |
| 09:00 | 미래 국제유가 및 글로벌 에너지시장 개편에 따른 에너지/석유화학산업 현황 Prospects of Energy/Petrochemical Industry in a changing oil prices and Global Energy Market | 딜로이트안진 송태인 전무 |
| 09:30 | 타이의 에너지 및 화학 시장 경쟁력 확보 전략 Retaining Thai's Energy & Chemical Market Competitiveness | PTTGC Mr. Pornchai Kengpanyadee |
| 10:00 | 이란의 석유화학 산업 트렌드 및 전망 Iran's Petrochemical Industry Trends and Outlook | Frost & Sullivan Mr. Ali Mirmohammad |
| 10:30 | Q&A, Coffee Break & Networking (30') | |
| 11:00 | 중국 내 다국적 화학기업(유럽/미국/한국/일본)의 시장 경쟁력 분석 및 미래 전망 New Adapting Stage of the Multinational Petrochemical Companies in China | CNCIC Mr. Peter Huang |
| 11:30 | 중국 PDH 가동 현황 및 폴리프로필렌 수요 전망 China's PDH industry and PP market Overview | PetroChina Planning & Engineering Institute Mr. Quliang |
| 12:00 | 중국 석유화학의 당면과제 및 대응: 중국 자급률 동향 및 최신 이슈 분석 New Challenges for Petrochemical in China: Petrochemical self-sufficiency status & issues | Nexant Ms. Thammanayakatip Chommanad |
| 12:30 | Q&A, Lunch | |
| Session B. Challenges and Solutions in Downstream | | |
| 14:00 | 4 차 산업혁명 시대, 석유화학 산업의 혁신 전략 In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry | 화학경제연구원 서경선 상무 |
| 14:30 | 아시아 올레핀 가격동향 및 시장 전망 Olefins Landscape - Price and Availability Trends in Asia | S&P Global Platts Ms. Pamela Sumayao |
| 15:00 | 아시아 아로마틱 시장동향 및 전망 Asian Aromatics Market Outlook (2016-2020) | ICIS Ms. Chow Bee Lin |
| 15:30 | Q&A, Coffee Break & Networking (30') | |
| 16:00 | 메탈로센계 촉매 기술을 이용한 폴리올레핀 제품 고도화 방안 Value-added Polyolefin products based on Metallocene catalyst technology | LG 화학 이충훈 연구위원 |
| 16:30 | 폴리프로필렌 시장 동향 및 고부가 방향 Polypropylene Market Overview and value-added technology | 롯데케미칼 이현섭 수석연구원 |
| 17:00 | 스페셜티 폴리머(고내열 EP/PA66) 개발 동향 Development status of high heat polyamide PA66 | 한국바스프 박종현 부장 |
| 17:30 | Q&A, Closing Remarks | |

* 프로그램 주제 및 일정은 연사의 사정에 따라 변경될 수 있습니다.

* 모든 프로그램은 한-영, 영-한 동시통역이 지원됩니다.

연사 소개: Session A - Global Trends in Upstream & Petrochemical Market



송태인 전무
에너지 및
자원산업리더
딜로이트 안진

Tai In Song, Partner, Energy & Resource Industry Leader, Deloitte Korea

Tai In has over 16 years experience in advising clients in diverse sectors, ranging from E&R, financial service, industrials, consumer, technology, logistics, conglomerates to governmental bodies. He brings in extensive M&A advisory experience with specialty in cross-border M&A engagements. He is the leader of E&R practice in Deloitte Korea office.



**Pornchai
Kengpanyadee**
Marketing and
Commercial Risk
Management
PTT Global Chemical

Market analysis of petroleum and upstream petrochemical including olefins and aromatics, in short term and long term for production planning and corporate strategy planning
Setting strategy and manage Petroleum, Aromatics and Olefins hedging to protect corporate performance
Course instructor of PTT Academy in Fundamental of Petrochemical Business
Team leader of PRISM - Petrochemical market outlook



Ali Mirmohammad
Sr. Consultant &
Business Development
Manager - Iran
Frost & Sullivan

Ali Mirmohammad is a senior consultant and business development manager of Iran at market analyst Frost & Sullivan. He has involved working with highly professional multidisciplinary specialists in engineering, finance, economy and commerce in rendering business advisory, project management and Industry analysis in Iran. Mr. Ali Mirmohammad has built up a large portfolio of service and manufacturing industries ranged from \$5 million to over \$500 million. Successfully acquired and executed consulting assignments relating to the following sector, leveraging long standing working relationships with Senior Executives from every industry.



Peter Huang
CEO
China National
Chemical Information
Centre

Peter Huang, CEO, China National Chemical Information Center (CNCIC) Consulting. Graduated from University of Colorado (MS, Biochemistry), and MBA from York University. Before joining CNCIC Consulting, Mr. Huang worked at BCG (Denver, Colorado) bioscience team and Strategic Analysis Inc. (SAI) chemical consulting group (VP, Asia Pacific). He managed more than 500 chemical projects in China, serving both multinational companies and local Chinese companies.



Quliang
Engineer
PetroChina Planning
Engineering
Institute(CPPEI)

Mr. Quliang graduated from Tianjin University with a master degree in chemical Engineering. He is a senior engineer of petrochemical in the PetroChina Planning & Engineering Institute. In past 11 years, he is devoted to the petrochemical market study and integrated refinery project previous studies, to PetroChina's strategic development and project planning of oil refining and chemical business. And, he participated several national planning pre-study projects, such as five years plan of Chinese petrochemical industry, FTA policy and Chinese petrochemical industry upgrade.



**Thammanayakatip
Chommanad**
Energy & Chemicals
Advisory Managing
Consultant
Nexant Asia Limited

Ms. Chommanad Thammanayakatip is a Managing Consultant based in Nexant's Bangkok office. Chommanad has managed petrochemical projects in Asia covering various areas from commercial to technical. She has extensive experience in various business and technical areas including market analysis, benchmarking, technology evaluation, and project feasibility study and development of various value chains including olefins and derivatives. Chommanad has gained technical/manufacturing and commercial experience having worked previously with Siam Polyethylene (a joint venture of SCG and Dow Chemical) and now having been with Nexant for more than ten years.

연사 소개: Session B - Challenges and Solutions in Downstream



서경선 상무
컨설팅사업부
화학경제연구원

Kyung Sun, Seo, Executive Director, Chemical Market Research Inc.

Kyung Sun, Seo has a Master of Economics at Economic Graduate School in Seokang University, Seoul, Korea. She was reporter of "Chemical Journal, weekly" in the CMRI(Chemical Market Research Inc)/ChemLocus since 1991. Since 1994 she is executive director and principal consultant of consulting business in CMRI/ChemLocus and has conducted many consulting projects in the field of petrochemicals and specialty chemicals. She has been providing value chain analysis, marketing strategy, valuation & feasibility study to Korean and Global chemical companies for the last 20 years.



Pamela Sumayao
Editor,
Petrochemicals
S&P Global Platts

Pamela Sumayao is an editor for S&P Global Platts' Petrochemicals division. She is currently covering several markets in the polymers, olefins and intermediates industries. Pamela started her career as a market and price editor in 2012 covering oil markets. She was a recipient of the Singapore Government scholarship and graduated from the Nanyang Technological University.



Chow Bee Lin
Head of Asia
Market
ICIS

In her role as Head of Asia Markets at ICIS, Bee Lin is responsible for ensuring the on-going growth and development of Asia price benchmarks, including China, the production of fit-for-purpose content and the identification of strategic product and business development opportunities in the petrochemicals sectors in Asia.

Bee Lin has been reporting on Asia's petrochemical sector for more than 16 years. She specializes in assessing petrochemical prices, having been tracking polyolefin price trends in China and southeast Asia since 2004.



이충훈 연구위원
기초소재연구소
LG화학

Choong Hoon Lee, Research Fellow, Basic Materials & Chemicals R&D, LG Chem

Choong Hoon Lee is a research fellow of basic materials & chemicals R&D in LG Chem. He graduated from POSTECH with Ph.D. in chemistry. He studied Polyolefin over 16 years and he brings with extensive experience in polyolefins by metallocene catalyst process.



이현섭 수석연구원
연구소 연구 1 팀
롯데케미칼

Hyun Sup Lee, Principal Researcher, Lotte Chemical

Hyun Sup Lee is a principal researcher in R&D Team 1 of Lotte Chemical. He joined Lotte chemical in 2001, and has been devoted to research polymer over 15 years. He graduated from KAIST with Ph.D. in Chemical and Biomolecular Engineering. Hyun Sup Lee also participated SPE Korea as a newsletter editor 2014-2015.



박종현 부장
EP소재 개발 담당
한국바스프

Jong Hyun Park, EP Product Development, Performance Materials, BASF

To Be Updated

등록 안내

참가비

| 구분 | 신청시기 | 금액 | 그룹 할인 |
|------------|--------------------------------------|-------------|--|
| Early Bird | 09/19 - 10/07 (18시 마감) | 35만원(VAT별도) | · 3인 이상 신청 시 전체금액의 10% 할인 * 홈페이지 일괄신청 시 할인적용 가능 (개별신청 시 할인적용 불가) |
| 일반등록 | 10/08 - 11/01 (18시 마감) | 40만원(VAT별도) | |
| 현장등록 | 11/02 - 11/03 * 선착순 마감될 시 현장등록 불가 | 45만원(VAT별도) | |

· 세금계산서는 참가신청 당일 발행되며, 참가비는 **5영업일 내** 입금을 원칙으로 합니다.

신청방법

· 인터넷 신청 (<http://www.cmri.co.kr/>) → 무료회원 가입 → 로그인 → 원하는 프로그램 클릭 → 신청하기 → 온라인결제 → 접수완료

취소 및 환불 규정

- 컨퍼런스 10일 전까지(~ 10/24 18:00) 100% 전액 환불 가능하며, 9일 전부터는 환불되지 않습니다.
- 계좌이체를 통해 결제된 경우 이체일로부터 10일 내에만 환불가능하며 원거래 수수료는 환불되지 않습니다.

문의

- 컨퍼런스 관련 문의: 세미나팀 (02-6124-6660~8 ext. 503, seminar@chemlocus.com)
- 세금계산서 관련 문의: 총무팀 (02-6124-6660~8 ext. 204, chemj@chemlocus.com)

기타

- 한정된 좌석 수로 인해 조기 마감될 수 있습니다.
- **일반등록 기간 내라 하더라도 현장결제를 선택한 경우 현장등록 참가비가 적용됩니다.**
- 현장결제 선택 후 사전 고지 없이 불참하는 경우, 향후 화학경제연구원이 제공하는 서비스 이용에 불이익을 받을 수 있습니다.
- 주차는 무료이나 행사 당일 교통 혼잡이 있을 수 있으니 가급적 대중교통을 이용해 주시기 바랍니다.
- 점심식사는 등록 시 제공되는 식권으로 이용하실 수 있습니다.

장소 안내

· 서울시 영등포구 여의대로 24 전경련회관 3층 다이아몬드홀

[전경련회관 교통 안내 >](#)

