

<u>일시</u>

2016년 11월 3일 목요일

장소

여의도 전경련회관 컨퍼런스센터 3층 다이아몬드홀

주최

화학경제연구원 컨설팅사업부



프로그램

Session A. Global Trends in Upstream & Petrochemical Market 19:00 Prospects of Energy/Petrochemical Industry in a changing oil prices and Global Energy Market						
Session A. Global Trends in Upstream & Petrochemical Market 09:00 미래 국제유가 및 글로벌 에너지시장 개편에 따른 에너지/석유화한신입 현황 길로이트안 Prospects of Energy/Petrochemical Industry in a changing oil prices and Global Energy Market	08:50	환영인사				
99:00 이 이 국제유가 및 글로벌 에너지시장 개편에 따른 에너지/석유화하산업 현황 덜로이트안 Prospects of Energy/Petrochemical Industry in a changing oil prices and Global Energy Market	Sec					
Prospects of Energy/Petrochemical Industry in a changing oil prices and Global Energy Market 송태선 전 면임의 에너지 및 화학 시장 경쟁력 확보 전략 PTTG Retaining Thai's Energy & Chemical Market Competitiveness Mr. Pomchai Kengpanyadd Industry Trends and Outlook Mr. Ali Mirmohammod Industry Ali Industry Ali Industry Indust						
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Retaining Thai's Energy & Chemical Market Competitiveness Mr. Pornchai Kengpanyada. 10:00 이란의 석유화학 산업 트렌드 및 전망 Frost & Sullive Iran's Petrochemical Industry Trends and Outlook Mr. Ali Mirmohamme. 10:30 Q&A, Coffee Break & Networking (30') 금국 내 다구적 화학기업(유럽/미국/한국/일본)의 시장 경쟁력 분석 및 미래 전망 CNC New Adapting Stage of the Multinational Petrochemical Companies in China Mr. Peter Huar Mr. Quliar China's PDH industry and PP market Overview PetroChina Planning Engineering Institution Petrochemical self-sufficiency status & issues 12:30 Q&A, Lunch Session B. Challenges for Petrochemical in China: Mr. Thammanayakatip Chommana Petrochemical self-sufficiency status & issues 14:00 In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry Mr. Pamela Sumaya Orlor or Petrochemical Self Sufficiency Status in Downstream 14:30 Olefins Landscape - Price and Availability Trends in Asia Mr. Pamela Sumaya Orlor or Petrochemical Industry	09:30					
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11:00 중국 내 다국적 화학기업(유럽/미국/한국/일본)의 시장 경쟁력 분석 및 미래 전망 New Adapting Stage of the Multinational Petrochemical Companies in China 중국 PDH 가동 현황 및 폴리프로필렌 수요 전망 PetroChina Planning Engineering Institu Mr. Quliai 7 성유화학의 당면과제 및 대응: 중국 자급률 동향 및 최신 이슈 분석 New Challenges for Petrochemical in China: Petrochemical self-sufficiency status & issues 12:30 Q&A, Lunch Session B, Challenges and Solutions in Downstream 14:00 디어가 올리핀 가격동향 및 시장 전망 Olefins Landscape - Price and Availability Trends in Asia 15:30 Q&A, Coffee Break & Networking (30') 미탈로센계 흑매 기술을 이용한 폴리올레핀 제품 고도화 방안 Value-added Polyolefin products based on Metallocene catalyst technology PetroChina Planning Mr. Peter Huai Nexa Nexa Apartical Plat Nexa Nexa Chomesia Plat Nexa Nexa Chamesia Plat Nexa Nexa Chomesia Plat Nexa Nexa Nexa Nexa Nexa Nexa Nexa Nexa	10:30					
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12:00중국 석유화학의 당면과제 및 대응: 중국 자급률 동향 및 최신 이슈 분석 New Challenges for Petrochemical in China: Petrochemical self-sufficiency status & issuesNex Americal Ms. Thammanayakatip Chommana Ms. Thammanayakatip Chommana Ms. Thammanayakatip Chommana12:30Q&A, LunchSession B. Challenges and Solutions in Downstream14:004 차 산업혁명 시대, 석유화학 산업의 혁신 전략 In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry화학경제연구 서경선 성 Ms. Pamela Sumaya14:30Olefins Landscape - Price and Availability Trends in AsiaMs. Pamela Sumaya15:00Asian Aromatics Market Outlook (2016-2020)Ms. Chow Bee L15:30Q&A, Coffee Break & Networking (30')Ms. Chow Bee L16:30MgE Ed/M 촉매 기술을 이용한 폴리올레핀 제품 고도화 방안 Value-added Polyolefin products based on Metallocene catalyst technology이층훈 연구위16:30폴리프로필렌 시장 동향 및 고부가 방향 Polypropylene Market Overview and value-added technology이현섭 수석연구17:00스페셜티 폴리머(고내열 EP/PA66) 개발 동향 Development status of high heat polyamide PA66한국바스		China's PDH industry and PP market Overview	Engineering Institute <i>Mr. Quliang</i>			
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Session B. Challenges and Solutions in Downstream 14:00 4차 산업혁명 시대, 석유화학 산업의 혁신 전략 In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry 아시아 올레핀 가격동향 및 시장 전망 Olefins Landscape - Price and Availability Trends in Asia 15:00 4 Asian Aromatics Market Outlook (2016-2020) 15:30 Q&A, Coffee Break & Networking (30') 16:00 메탈로센계 촉매 기술을 이용한 폴리올레핀 제품 고도화 방안 Value-added Polyolefin products based on Metallocene catalyst technology 기하고 본 기파로 및 지장 등향 및 고부가 방향 Polypropylene Market Overview and value-added technology 이현섭 수석연구 17:00 Development status of high heat polyamide PA66		Petrochemical self-sufficiency status & issues	vis, mammanayaka ap enommana a			
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14:30 In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry	Ses	ssion B. Challenges and Solutions in Downstream				
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14:30 Olefins Landscape - Price and Availability Trends in Asia		In the Era of Industry 4.0, Innovation Strategy for Petrochemical Industry	서경선 상부 			
Olefins Landscape - Price and Availability Trends in Asia	14:30		S&P Global Platts			
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16:00Import of the property		Asian Aromatics Market Outlook (2016-2020)	Ms. Chow Bee Lin			
16:00Value-added Polyolefin products based on Metallocene catalyst technology이층훈 연구위16:30폴리프로필렌 시장 동향 및 고부가 방향롯데케미Polypropylene Market Overview and value-added technology이현섭 수석연구17:00스페셜티 폴리머(고내열 EP/PA66) 개발 동향한국바스Development status of high heat polyamide PA66박종현 부	15:30	Q&A, Coffee Break & Networking (30')				
Value-added Polyolefin products based on Metallocene catalyst technology 이충훈 연구위 폴리프로필렌 시장 동향 및 고부가 방향 롯데케미 Polypropylene Market Overview and value-added technology 이현섭 수석연구 스페셜티 폴리머(고내열 EP/PA66) 개발 동향 한국바스 Development status of high heat polyamide PA66	16:00	메탈로센계 촉매 기술을 이용한 폴리올레핀 제품 고도화 방안	LG 화학			
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Polypropylene Market Overview and value-added technology 이현섭 수석연구 17:00 스페셜티 폴리머(고내열 EP/PA66) 개발 동향 Development status of high heat polyamide PA66 박종현 부	16:30	폴리프로필렌 시장 동향 및 고부가 방향	롯데케미칼			
17:00 Development status of high heat polyamide PA66 박종현 부		Polypropylene Market Overview and value-added technology	이현섭 수석연구원			
Development status of high heat polyamide PA66 박종현 부	17:00	스페셜티 폴리머(고내열 EP/PA66) 개발 동향	한국바스프			
17:30 Q&A, Closing Remarks		Development status of high heat polyamide PA66	박종현 부장			
	17:30	Q&A, Closing Remarks				

^{*} 프로그램 주제 및 일정은 연사의 사정에 따라 변경될 수 있습니다.

^{*} 모든 프로그램은 한-영, 영-한 동시통역이 지원됩니다.

연사 소개: Session A - Global Trends in Upstream & Petrochemical Market



송태인 전무 에너지 및 자원산업리더 딜로이트 안진 Tai In Song, Partner, Energy & Resource Industry Leader, Deloitte Korea

Tai In has over 16 years experience in advising clients in diverse sectors, ranging from E&R, financial service, industrials, consumer, technology, logistics, conglomerates to governmental bodies. He brings in extensive M&A advisory experience with specialty in cross-border M&A engagements. He is the leader of E&R practice in Deloitte Korea office.



Pornchai
Kengpanyadee
Marketing and
Commercial Risk
Management
PTT Global Chemical

Market analysis of petroleum and upstream petrochemical including olefins and aromatics, in short term and long term for production planning and corporate strategy planning

Setting strategy and manage Petroleum, Aromatics and Olefins hedging to protect corporate performance

Course instructor of PTT Academy in Fundamental of Petrochemical Business

Team leader of PRISM - Petrochemical market outlook



Ali Mirmohammad
Sr. Consultant &
Business Development
Manager - Iran
Frost & Sullivan

Ali Mirmohammad is a senior consultant and business development manager of Iran at market analyst Frost & Sullivan.

He has involved working with highly professional multidisciplinary specialists in engineering, finance, economy and commerce in rendering business advisory, project management and Industry analysis in Iran. Mr. Ali Mirmohammad has built up a large portfolio of service and manufacturing industries ranged from \$5 million to over \$500 million. Successfully acquired and executed consulting assignments relating to the following sector, leveraging long standing working relationships with Senior Executives from every industry.



Peter Huang
CEO
China National
Chemical Information
Centre

Peter Huang, CEO, China National Chemical Information Center (CNCIC) Consulting. Graduated from University of Colorado (MS, Biochemistry), and MBA from York University. Before joining CNCIC Consulting, Mr. Huang worked at BCG (Denver, Colorado) bioscience team and Strategic Analysis Inc. (SAI) chemical consulting group (VP, Asia Pacific). He managed more than 500 chemical projects in China, serving both multinational companies and local Chinese companies.



Quliang
Engineer
PetroChina Planning
Engineering
Institute(CPPEI)

Mr. Quliang graduated from Tianjin University with a master degree in chemical Engineering. He is a senior engineer of petrochemical in the PetroChina Planning & Engineering Institute. In past 11 years, he is devoted to the petrochemical market study and integrated refinery project previous studies, to PetroChina's strategic development and project planning of oil refining and chemical business. And, he participated several national planning pre-study projects, such as five years plan of Chinese petrochemical industry, FTA policy and Chinese petrochemical industry upgrade.



Thammanayakatip
Chommanad
Energy & Chemicals
Advisory Managing
Consultant
Nexant Asia Limited

Ms. Chommanad Thammanayakatip is a Managing Consultant based in Nexant's Bangkok office. Chommanad has managed petrochemical projects in Asia covering various areas from commercial to technical. She has extensive experience in various business and technical areas including market analysis, benchmarking, technology evaluation, and project feasibility study and development of various value chains including olefins and derivatives. Chommanad has gained technical/manufacturing and commercial experience having worked previously with Siam Polyethylene (a joint venture of SCG and Dow Chemical) and now having been with Nexant for more than ten years.

연사 소개: Session B - Challenges and Solutions in Downstream



서경선 상무 컨설팅사업부 화학경제연구원

Kyung Sun, Seo, Executive Director, Chemical Market Research Inc.

Kyung Sun, Seo has a Master of Economics at Economic Graduate School in Seokang University, Seoul, Korea. She was reporter of "Chemical Journal, weekly" in the CMRI(Chemical Market Research Inc)/ChemLocus since 1991. Since 1994 she is executive director and principal consultant of consulting business in CMRI/ChemLocus and has conducted many consulting projects in the field of petrochemicals and specialty chemicals. She has been providing value chain analysis, marketing strategy, valuation & feasibility study to Korean and Global chemical companies for the last 20 years.



Pamela Sumayao Editor, Petrochemicals S&P Global Platts

Pamela Sumayao is an editor for S&P Global Platts' Petrochemicals division. She is currently covering several markets in the polymers, olefins and intermediates industries. Pamela started her career as a market and price editor in 2012 covering oil markets. She was a recipient of the Singapore Government scholarship and graduated from the Nanyang Technological University.



Chow Bee Lin Head of Asia Market ICIS

In her role as Head of Asia Markets at ICIS, Bee Lin is responsible for ensuring the on-going growth and development of Asia price benchmarks, including China, the production of fit-for-purpose content and the identification of strategic product and business development opportunities in the petrochemicals sectors in Asia.

Bee Lin has been reporting on Asia's petrochemical sector for more than 16 years. She specializes in assessing petrochemical prices, having been tracking polyolefin price trends in China and southeast Asia since 2004.



이충훈 연구위원 기초소재연구소 LG화학

Choong Hoon Lee, Research Fellow, Basic Materials & Chemicals R&D, **LG Chem**

Choong Hoon Lee is a research fellow of basic materials & chemicals R&D in LG Chem. He graduated from POSTECH with Ph.D. in chemistry. He studied Polyolefin over 16 years and he brings with extensive experience in polyolefins by metallocene catalyst process.



이현섭 수석연구원 연구소 연구 1 팀 롯데케미칼

Hyun Sup Lee, Principal Researcher, Lotte Chemical

Hyun Sup Lee is a principal researcher in R&D Team 1 of Lotte Chemical. He joined Lotte chemical in 2001, and has been devoted to research polymer over 15 years. He graduated from KAIST with Ph.D. in Chemical and Biomolecular Engineering. Hyun Sup Lee also participated SPE Korea as an newsletter editor 2014-2015.



박종현 부장 EP소재 개발 담당 한국바스프

Jong Hyun Park, EP Product Development, Performance Materials, BASF

To Be Updated

등록 안내

참가비

구분	신청시기	금액	그룹 할인
Early Bird	09/19 - 10/07 (18시 마감)	35 만원(VAT별도)	· 3 인이상 신청 시 전체금액의 10% 할인
일반등록	10/08 - 11/01 (18시 마감)	40 만원(VAT별도)	* 홈페이지 일괄신청 시 할인적용 가능
현장등록	11/02 - 11/03	45 만원(VAT별도)	(개별신청 시 할인적용 불가)
	* 선착순 마감될 시 현장등록 불가		

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문의

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